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JEFFREY LOZENGE

In troubling times such as ours — and by "ours" I mean yours and mine, not someone else's, which would be their troubling times, not ours — people — and by "people"

I mean us, not those others who aren't us but them — well, I'm sure you know what I'm getting at.

MAD — and by "MAD" I mean MAD

— is a magazine whose time is and
continues to be. It defines who we are
and where we've been and where we
are hoping to go if we can only find
the money and get some time off. No
reasonable person would argue with that.

And so it's with that in mind — and by "that" I mean this, which is what I am about to say: I don't wear a green suit with a question mark because I look attractive in it. I wear it because I must. A man must do what a man must do. And so must a woman. We are all one in nature's garden.

Given all this, subscribing to MAD makes perfect sense. To you and me. Us.

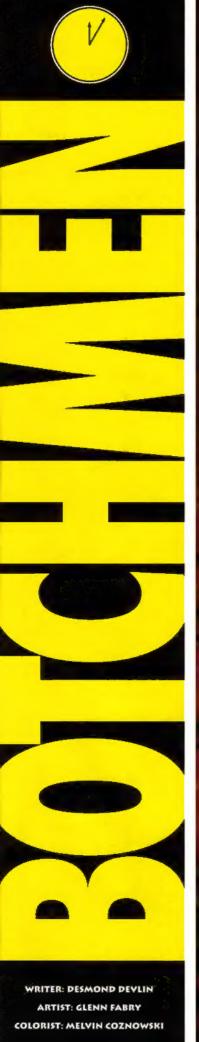
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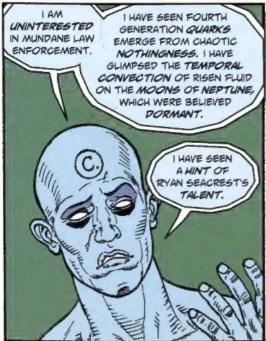






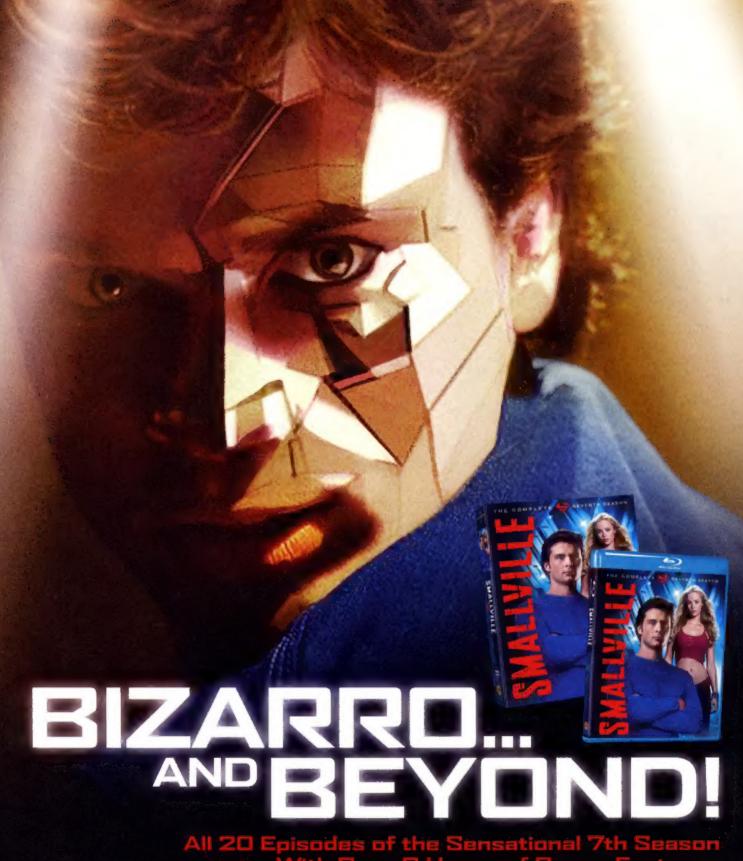












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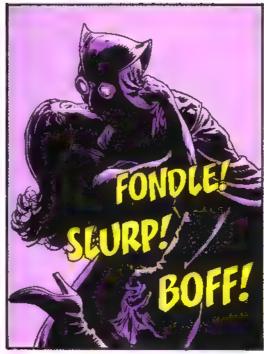


























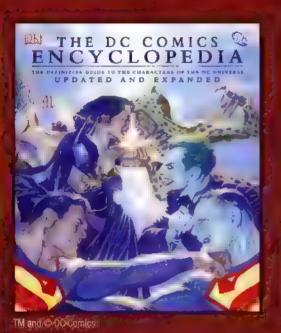




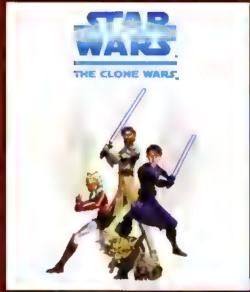




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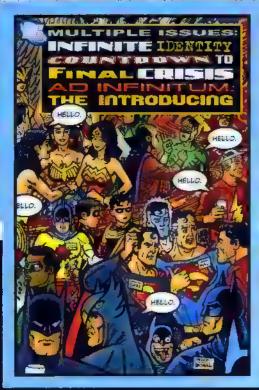
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MULTIPLE ISSUES: INFINITE IDENTITY COUNTDOWN TO FINAL CRISIS AD INFINITUM: THE INTRODUCING #0

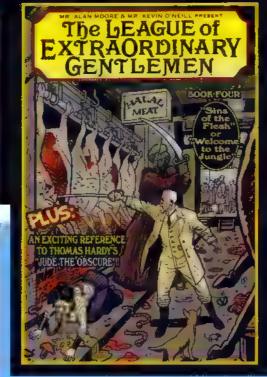
This one-shot spinoff tie-in prologue based on a dropped plot element from the last DC crossover event (Exigency Climax: Final Crisis Across Multi-Realities: The Finality) concerns all the characters from the infinite multiple Earths and Universes getting together and...introducing themselves...before the next crossover event starts.

Meanwhile, on Earth 8790, twenty-three Lex Luthors conspire over dinner with a hundred and one Darkseids to collapse the Multiverse onto a single universe for the thirtieth time.

FANTASTIC FOUR #444

In this gripping and tech-savvy adventure, Dr. Doom, in bed with a cold, stirs up trouble on the Internet after setting up a Latverian embassy in Second Life in order to take over the virtual world. After receiving an e-mail tip from a whiny 16-year-old emo kid, the E.F. log in and fight back the only way they can — with their own crappy-looking archfoe by dropping a torrent of exploding Donkey. Kongs on his headquarters, forcing Dr. Doom to retreat to his MySpace page to lick his wounds.



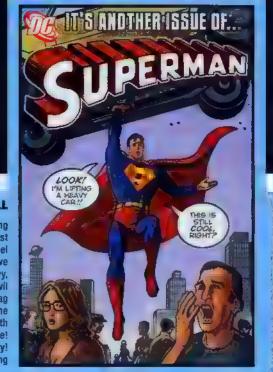


IE LEAGUE OF EXTRAORDINARY GENTLEMEN: BOOK FOUR

Alan Moore's public domain do-gooders have battled the literary likes of Sax Rohmer's Fu Manchu and the Martians from H.G. Wells' War of the Worlds — but now they face their greatest adversary yet — the U.S. meat packing industry of 1906, as depicted in Upton Sinctair's *The Junglet* The ragtag team of swash-buckling adventurers spring into action as Mina Murray lobbles Congress, Alian Quartermain writes letters to the editor and Captain Nemo pickets outside of a slaughterhouse. But will their efforts be ugh to bring about the regulations and safety ndards that the industry is so sorely lacking?

SUPERMAN # WHATEVER THE HELL

Hailed as the most groundbreaking, eye-opening and revolutionary Superman story of the last 47 years, this epic tale shows the Man of Steel flying around (not once, not twice, but m five separate occasions!), lifting something heavy, avolding green space rocks, apprehending an evil bald guy, cleverly pretending 🖫 ា a wussbag reporter, stoically taking crap from Lois Lane AND sitting around in a really big ice fort with statues of himself! All in the same incredible issue! Not a dream, not a hoax, not an "imaginary" story! An instant classic in the exciting and ongoing





Action Comics #18 Amazing Fantasy #15? Never heard of 'em. Here's...



WRITER EVAN DORKIN

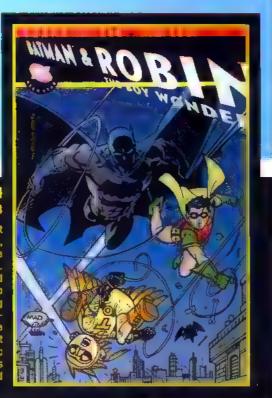
ARTIST: TY TEMPLETON



AMERICAN SPLENDOR VOL.17 #1 THE ADVENTURES OF SUPER HARVEY PEKAR-MAN

Harvey Pekar, comicdom's cult curmudgeon (that's polite-speak for cranky old bastard), gains superpowers after he's hit by lightning while handling old jazz acetates. Although the fight scenes are decent, even his new supersonic speed and taser vision can't improve Pekar's super-kvetching about lost car keys, shoveling snow, his vasectomy, dealing with his health insurance company's automated phone system, and how crappy his comic sells.

In the latest (and only two years late) installment of Frank Miller and Jim Lee's epic collaboration, Robin gets sick of the Batman's constant abuse and decides to get his own sidekick to kick around. The Boy Wonder kidnaps a kid from a foster child group home and tortures him until he agrees to than his own, thus creating...Titmouse: The Pre-Pube Sensation. Drafted into the War on Crime, the use royally screws up on his first case against Duo. Repercussions from this shocking turn of ev will surely be felt in the next issue, which is sched for an early 2016 release.





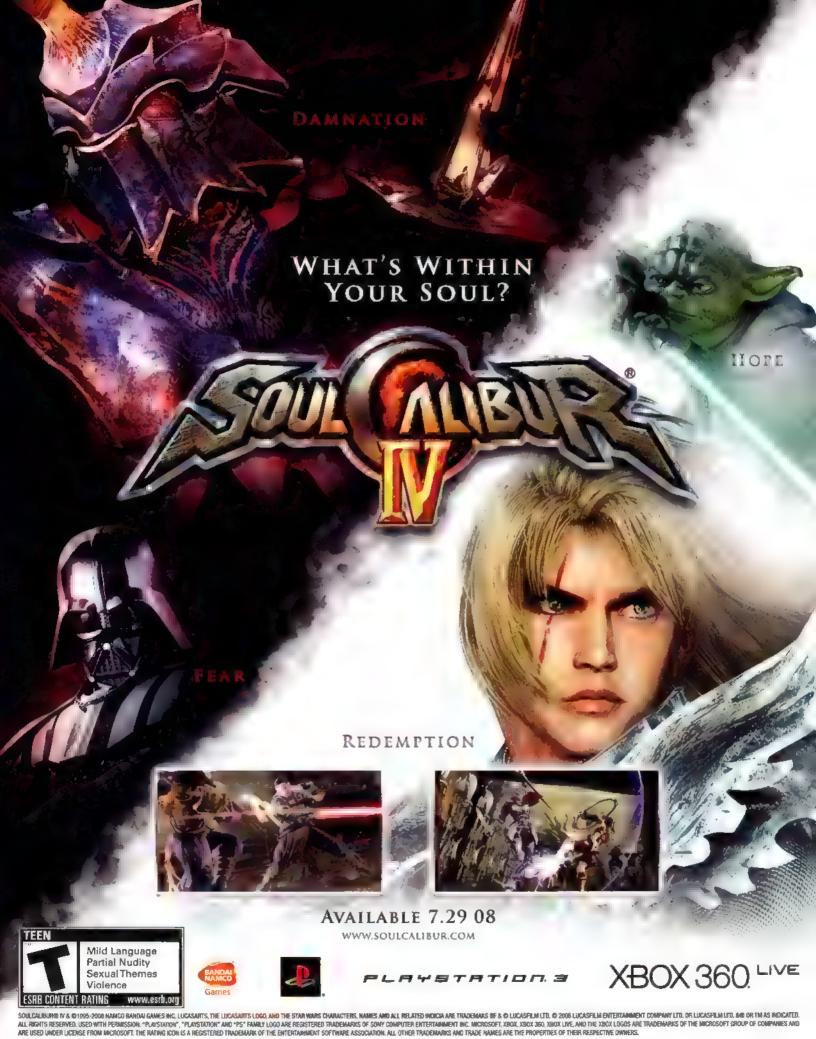
THE ASTONISHINGLY UNCANNY X-MEN #28

It's the return of The New Brotherhood of Evil Mutants! And, as always, when the bad guys start stirring up rouble, Professor X's mutant team is ready to meet the challenge! However, this time, before anyone can throw a punch, Cyclops decides to speak calmly with the assembled villains, resulting in a gripping 64-page epic of cogent debate and conflict resolution (the verbosity of which is captured perfectly by superstar letterer Todd Klein) climaxing with everyone assembled peacefully working out their differences. xcept for Wolverine, who is so disgusted at the lack of violence, he tries to shove one of his Adamantium claws through his brain.

IRON MAN: OFFICIAL MOVIE ADAPTATION

Hot on the heels of this summer's awesome blockbuster movie event comes this unique if awkwardly adapted comic book. Unable 📦 view the screenplay beforehand due to a confidentiality clause, the writers of the comic had to base the storyline on the initial two-minute trailer, various early-stage Internet rumors and their own wild speculations. This all might explain why, in the comic book version, from Man ultimately teams up with Indiana Jones and Harold and Kumar in order to defeat Darth Vader and the star of "Chocolate Rain." You might want to grab a copy of this instant collectible before all the copyright lawsuits kick in.















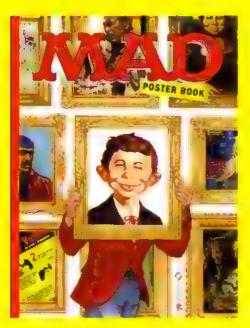












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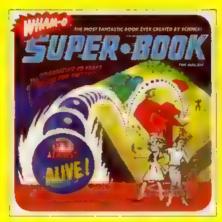
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